

Research on the Effectiveness of Ideological and Political Education in Higher Vocational Education under the Background of Ideological and Political Education

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Abstract: Ideological and political education has always been an important part of the development of education in China. Colleges and universities not only play the role of improving students' professional ability, but also strengthen the cultivation of students' moral quality, so as to improve students' comprehensive quality and ability in many aspects. This paper analyzes the significance of Ideological and political education, summarizes the existing problems in the ideological and political education of higher vocational education, and improves the ideological and political education through three aspects: Improving Ideological and political awareness, strengthening practice, and improving teachers' strength, so as to improve the moral quality of students.

1. Introduction

With the development of information technology, the competition of Ideological and political education becomes more and more incentive, and we can see the importance of Ideological and political education in China. The development of modern society is more and more rapid, the demand for high-end talents is higher and higher, the ability and moral quality of talents are also higher and higher, so ideological and political education is very important. The ideological and political education in higher vocational colleges can stimulate students' confidence in learning, cultivate students' moral thoughts, correctly guide students' values, world outlook and outlook on life, and cultivate promising young people. However, due to the long-term slow development of the ideological and political classroom, there are still many problems to be solved. This paper analyzes the existing problems of Ideological and political education, understands the causes, and puts forward the strategies and methods to strengthen the effectiveness of Ideological and political education in Higher Vocational Colleges with the help of the background environment of Ideological and political education, so as to improve the comprehensive quality and ability of students.

2. Connotation, Function and Mode of Ideological and Political Education

2.1 Connotation of Ideological and Political Education

The so-called ideological and political education refers to the scientific ideological and political education of the students in the way of theory + practice and integrating Marxism under the premise of clear teaching objectives, so as to improve the moral quality of the students. In this process, colleges and universities should continue to innovate teaching methods, through the reform of teaching mode, improve the quality of teaching. Combined with the content of teaching theory, ideological and political education is infiltrated, so as to achieve the role of complementary and common growth.

2.2 The Role of Ideological and Political Education

The function of Ideological and political education is to increase practical links on the basis of

traditional teaching mode, so that students can feel moral education in the process of operation. It is embodied in the combination of practice and theory, in the process of education, mutual penetration and constant influence. In addition, through the improvement of the traditional ideological and political education, we can broaden the teaching platform and let students actively participate in it. With the combination of social substantive issues, teaching methods are more diversified, teaching content is more abundant, so that students are unconsciously influenced by ideological and political education.

2.3 Mode of Ideological and Political Education

The mode of Ideological and political education is “theory + practice”, even more inclined to some practical teaching, characterized by more openness and full participation. Under the mode of Ideological and political education, students' participation will be stronger, which can arouse students' enthusiasm and improve teaching efficiency. Compared with the traditional teaching mode, the initiative of students in Ideological and political education will be stronger, and the interaction between students is more frequent. Can make teaching more close to life, from the things in life to feel the relevant theory, strengthen students' cognition.

3. Problems of Ideological and Political Education in Higher Vocational Education under the Background of Ideological and Political Education

3.1 The Teaching Concept of Higher Vocational Education is Relatively Backward

Higher vocational colleges do not pay enough attention to ideological and political education, which makes ideological and political education fail to reflect its due value. Higher vocational colleges believe that ideological and political education has no substantial help to the future development of students, so in order to meet the current needs of society, we should focus on theoretical and technical teaching, ignoring the ideological and political education of students. On the other hand, the school believes that ideological and political education is the education that students have received all the time, so students should have a certain basis, and do not compare repeated teaching, thus reducing the importance of Ideological and political education. But in fact, ideological and political education, like other teaching, should be taught from the shallow to the deep and continuously. With the development of society and the change of the times, the teaching content should be innovated to meet the needs of the society. Some higher vocational colleges are backward in teaching ideas, and they don't care about Ideological and political education. Many schools treat ideological and political education as an elective course, which is difficult to attract students' attention. Moreover, the ideological and political education generally adopts the way of big class, which makes teachers unable to take care of every student and affects the formation of students' Ideological and political ideas.

3.2 The Teaching Mode is Very Unitary

The mode of Ideological and political education is conducive to the development of Ideological and political education, but also to improve the enthusiasm of students. But now few schools can do a good job in the ideological and political education mode, often using the traditional teaching method, the teacher will upload the boring knowledge content to the students in the class, and at the end of the final period, the examination method will be used to assess the students' learning situation, and even many schools will use the open book method to perfunctorily check the students' learning situation. This kind of teaching mode is not conducive to the formation of correct values for students, and the value of Ideological and political classroom is hard to be reflected. The students of their own elective courses don't pay enough attention. If they can't mobilize the enthusiasm of students, it is more difficult to let the teaching play a role. Especially in this kind of classroom, the lack of interaction with students, the lack of understanding of students' learning situation, repeated explanation of boring content, students are difficult to enter the state. Even if students want to learn the content, this teaching mode is not conducive to students' understanding of

the content. It is difficult for students to digest the content in their heart, which reduces the efficiency of learning. For a long time, it will polish the students' confidence and make them lose interest in the ideological and political class.

3.3 Teachers' Level is Not High and Teaching Effect is Poor

With the improvement of the importance of Ideological and political education, the demand for ideological and political teachers is increasing, but the assessment mechanism for teachers' ability is not enough, which makes the ability level of Ideological and political teachers in Colleges and universities uneven, reducing the teaching effect of schools. On the other hand, because of the increasing number of students, the test for the ideological and political teachers is becoming larger and larger, it is difficult for teachers to understand every student's situation thoroughly, which also makes the teaching experience of students worse. Especially for some students with poor self-control ability, the lack of the management of teachers, so that students can not find a suitable learning method, resulting in poor learning effect. In addition, many colleges and universities invest less in Ideological and political education, which is reflected in the poor teaching facilities, education can not be related to the society, teachers can not analyze social events scientifically, resulting in the decline of students' learning efficiency. The lack of teaching resources and unreasonable distribution make ideological and political education lack of opportunities, no basic guarantee, and affect the development of Ideological and political education. In addition, the school has not been training the teachers' ability, and there are few assessments for teachers at ordinary times. It is difficult for teachers to improve their own ability without control, which also leads to the failure of Ideological and political education to innovate in combination with social development. Teachers' teaching ability is still in the state of just entering the campus, which greatly limits the development of Ideological and political education.

4. Strategies to Strengthen the Effectiveness of Ideological and Political Education in Higher Vocational Education under the Background of Ideological and Political Education

4.1 Cultivate the Teaching Concept of “Thinking about Politics” and Set Up Scientific Courses

Based on the background of Ideological and political education, colleges and universities should strengthen the students' attention to ideological and political education, and form the teaching concept of Ideological and political education from top to bottom. First of all, colleges and universities should start from themselves, promote teaching reform, change the traditional thinking mode of Ideological and political education, and establish the concept of Ideological and political education. From the students' point of view, we should understand the students' ideas, truly make students the leading role in teaching, and develop ideological and political education. Make clear the teaching direction and ultimate goal of the school, and set up the curriculum with the goal of achieving the goal. In order to strengthen students' Ideological and moral character, colleges and universities should change ideological and political education from elective courses to compulsory courses, strengthen students' attention to ideological and political classes, so as to improve the efficiency of teaching. In addition, the content of relevant courses should reflect the ideological concept of Ideological and political education, reflect the fine ideas of traditional Chinese culture, and meet the needs of the development of modern society. In order to ensure the better development of Ideological and political education, schools should strengthen the propaganda of Ideological and political education. Schools can strengthen students' awareness of Ideological and political education by holding some debates and setting up forums. At the same time, we can also add the ideological and political education module in the campus blackboard newspaper, which can make students pay attention to the ideological and political education at any time, and improve the status of Ideological and political education in students' hearts. The most important is the ideological and political education mode. We should change the traditional teaching mode and develop new teaching methods, which is not only reflected in the teaching methods, but also in the reform of curriculum content. In the course setting, the school should interleave the theory course and practice

course, so as to facilitate the teaching verification, so that students can verify the relevant theories through the practice course after learning the theory course for a period of time, so as to improve the learning efficiency and students' cognition of ideology and politics. In terms of content setting, we should pay attention to the combination of humanistic spirit and moral quality, so that students can accept the subtle influence.

4.2 Improve the Teaching Team and Teaching Effect

In order to ensure the ideological and political education can be better carried out, colleges and universities should improve the strength of the teaching team to ensure the quality of teaching. First of all, in the early stage of recruiting ideological and political teachers, the school should take a comprehensive consideration of teachers' ability, not only look at Teachers' academic qualifications. Secondly, in the process of teaching, we should set up different assessment periods, make comprehensive comments on Teachers' abilities, and constantly encourage teachers to improve themselves and make breakthroughs. The best way is to train teachers' ability on a regular basis. Some experts can be hired to train teachers' ability in schools, so as to improve teachers' teaching level and modern concept. Through some outsourcing training companies, through the way of participating in practice, teachers' relevant ability can be improved. In addition, in order to make the development of Ideological and political education better, colleges and universities should also organize a professional and highly competent team of teachers, regularly train the teachers in the school, and also train the students in a unified way, so as to improve the ideological and political concept of the school. In the process of training, we should always make clear the goal of the development of college education, and promote the development of Ideological and political education with the teaching method of Ideological and political education. In order to achieve a better teaching effect, teachers can also investigate the views of students, adopt the views that are conducive to improving the teaching level, summarize and form a teaching plan. The teacher team should strengthen the communication with the students, understand the students' views at any time, improve the teaching plan and improve the teaching level. The teachers' team must have patriotism, the spirit of loving the post, and the noble moral character, which can promote the continuous development of Ideological and political education. No matter in theory teaching or in practice, it can provide a clear teaching direction for the school and promote the development of the school.

5. Conclusion

In a word, the way of Ideological and political education can improve the quality of teaching and effectively implement ideological and political education. The school should make clear the purpose of teaching, improve the practicality of teaching from the perspective of students, and improve the ideological and political concept of students under constant infiltration. Through the reform of teaching methods, innovation of teaching methods, improve students' love of Ideological and political courses, improve the efficiency of teaching. By building a strong team of teachers, we can set up the development direction for the school, clarify the teaching purpose, provide teaching methods, fundamentally change the current predicament, and improve the significance of Ideological and political education.

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